

# Introduction to Ducera Partners

As **business owners ourselves**, our clients know that we advise from a place of **insight** and **action**. **Nothing is theoretical**—we know because we've been there.



# Our Story

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*100% Partner-Owned*

*100% Conflict Free*

*30 Years of Legacy*

*\$550 billion+  
Deal Volume*

## Evolution

Ducera Partners was founded in June 2015, but our leadership team has been working together for **nearly three decades**.

Led by Michael Kramer, an industry veteran and well-known pioneer in the restructuring and investment banking business, we are proud of our evolution, which includes a strong growth trajectory as our team and client relationships have grown.

## Legacy

After decades of working closely together, Ducera Partners is the culmination of all that we have achieved to date.

Ducera is our legacy. As professionals, we are united by strong beliefs and aligned in our **client-centric philosophy**. We are **forward-thinking, driven, and fearless**. Above all, we pledge to be great partners to each other, clients, and fellow professionals.

# Ducera Partners Principles

For nearly three decades, our leadership team has been advising on many of the most relevant corporate finance transactions in the industry. We are known for developing and maintaining close relationships with decision makers because of the results we provide and the business principles our senior leadership follows.

## Client-Centric

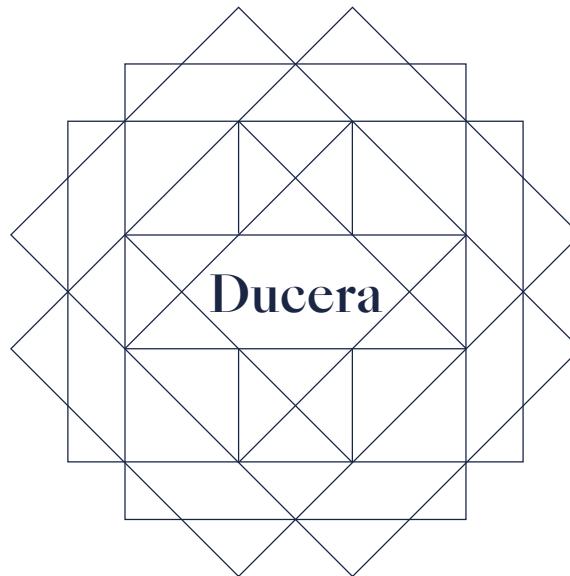
We always put our **clients' interest first**; our success is directly aligned with the success of our clients.

## Authentic

As business owners ourselves, our clients know that we advise from a place of **insight** and **action**. Nothing is theoretical – we know because we have been there.

## Bold

We bring **strength** and **experience** in the face of difficult and transformational events. When times are the toughest, we are fully prepared so our clients can move ahead with confidence



## Trusted

The relationships that we have with our clients are integral to our work; **advice** and **trust** go hand in hand.

## Agile

We consider all variables, playing out multiple scenarios simultaneously, to design the best **solution** for our clients. We don't accept the status quo or the easier path.

## Simplification

We do the heavy lifting so our clients don't have to worry; we **simplify** the complex.